



## Social Media: Weather-Ready Wednesday

#WRW

*Please help the NWS spread these important safety messages on social media! Everyone is welcome to use the text and images provided below to help the NWS build a Weather-Ready Nation. Weather-Ready Wednesday is a National Weather Service initiative to help spread weather safety messages each week. Each week you can pick a different topic to share. It can be based on the current weather or you can share one about weather that you don't see in your area too often but others might if they are traveling.*

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# Fall Safety Page

## Facebook

This Weather-Ready Wednesday, stay safe from fall hazards and make sure you're prepared. Visit the National Weather Service Fall Safety page to get ready!  
[http://www.nws.noaa.gov/com/weatherreadynation/fall\\_safety.html](http://www.nws.noaa.gov/com/weatherreadynation/fall_safety.html) #FallSafety #WRW

## Twitter

Weather-Ready Wednesday! Stay safe from fall hazards!  
[http://www.nws.noaa.gov/com/weatherreadynation/fall\\_safety.html](http://www.nws.noaa.gov/com/weatherreadynation/fall_safety.html) #FallSafety #WRW



# Wildfire - What to do When You Spot a Wildfire

## Facebook

This Weather-Ready Wednesday, remember, even though wildfires may be interesting to watch, it's important to stay away. If you see a wildfire, leave the area immediately and call 911 to report it! Fires can quickly change directions with just a gust of wind, blocking your escape route. Leaving immediately is the safest thing you can do for you and the firefighters who will respond to your call! <http://www.nws.noaa.gov/om/fire/index.shtml> #WildfireSafety #FallSafety #WRW

## Twitter

Weather-Ready Wednesday! See a wildfire? Leave the area & call 911.  
<http://www.nws.noaa.gov/om/fire/index.shtml> #WRW



## Wildfire - Weather Conditions

### Facebook

This Weather-Ready Wednesday keep an eye on the weather conditions! When conditions are hot and dry, the chance of starting a wildfire increases. Cut the risk by making sure campfires are completely out before leaving your campsite and don't use fireworks in areas that are dry. [weather.gov/wildfire](https://www.weather.gov/wildfire) #WildfireSafety #WRW

### Twitter

Weather-Ready Wednesday! Hot and dry weather increases wildfire chances [weather.gov/wildfire](https://www.weather.gov/wildfire) #WRW



# Wildfire - Stats and Safety Graphic

## Facebook

It's Weather-Ready Wednesday! Wildfires kill 30 people, destroy 2,800 homes and burn more than 7 million acres, on average, per year. If you see a wildfire, call 911 and leave the area immediately. [weather.gov/wildfire](https://www.weather.gov/wildfire) #WildfireSafety #FallSafety #WRW

## Twitter

Weather-Ready Wednesday! Every year wildfires kill 30 people & destroy 2,800 homes. [weather.gov/wildfire](https://www.weather.gov/wildfire) #WRW



## Flooding - Turn Around Don't Drown

### Facebook

Know your risk this Weather-Ready Wednesday! It only takes 6 inches of moving water to knock an adult off their feet and carry them away. It is NEVER safe to drive into floodwaters. 12 inches of swiftly moving water can carry a small car away. Turn Around Don't Drown.

[www.weather.gov/floodsafety](http://www.weather.gov/floodsafety) #Floodsafety #FallSafety #WRW

### Twitter

Know your risk this Weather-Ready Wednesday! Turn Around Don't Drown!

[www.weather.gov/floodsafety](http://www.weather.gov/floodsafety) #WRW





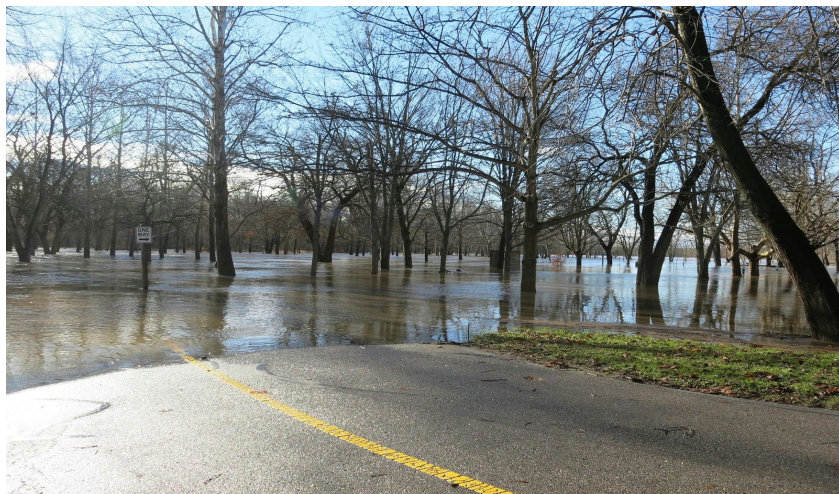
## Flooding - Types by State

### Facebook

It's important to know what kind of flooding you can expect in your area of the country so that you know how to prepare. This Weather-Ready Wednesday, visit <http://www.floodsafety.noaa.gov/map.shtml> to find out what kind of flooding could impact your home! #FloodSafety #FallSafety #WRW

### Twitter

Weather-Ready Wednesday! Know the flood types you can expect in your area. <http://www.floodsafety.noaa.gov/map.shtml> #WRW



## Flooding - Video for Turn Around Don't Drown

### Facebook

This Weather-Ready Wednesday watch this video to understand why driving into floodwaters is so dangerous. Turn Around Don't Drown! <http://youtu.be/el6mIIHKrVY> #FloodSafety #FallSafety #WRW

### Twitter

This Weather-Ready Wednesday see why driving into floodwaters is so dangerous. <http://youtu.be/el6mIIHKrVY> #WRW





## Hurricanes - Storm Surge

### Facebook

It's Weather-Ready Wednesday! Storm surge from hurricanes and tropical storms can be deadly. The National Hurricane Center has put together this great resource to help you be ready!

<http://www.nhc.noaa.gov/surge/StormSurgeCanBeDeadly10tips-single.pdf>

#HurricanePrep #FallSafety #WRW

### Twitter

Weather-Ready Wednesday! Here's 10 Tips to prepare for storm surge:

<http://www.nhc.noaa.gov/surge/StormSurgeCanBeDeadly10tips-single.pdf> #WRW



## Hurricanes - Prepare Your Community

### Facebook

This Weather-Ready Wednesday spend some time to get ready for a hurricane - before one threatens your community. If you wait until a hurricane is headed your way it may be too late!

<https://www.youtube.com/watch?v=uEMdeSV7ACY&feature=youtu.be&list=PL63A9138A2047B1A4> #FallSafety #ItOnlyTakesOne #WRW

### Twitter

It's Weather-Ready Wednesday! Get ready before a hurricane threatens your community.

<https://www.youtube.com/watch?v=uEMdeSV7ACY&feature=youtu.be&list=PL63A9138A2047B1A4> #WRW



# Hurricanes - Check Your Forecast

## Facebook

It's Weather-Ready Wednesday! Know Your Risk, Take Action, and Be a Force of Nature! For the latest hurricane forecasts and information on how to be prepared, visit [www.hurricanes.gov](http://www.hurricanes.gov) #FallSafetyPrep #ItOnlyTakesOne #WRW

## Twitter

It's Weather-Ready Wednesday! Know Your Risk, Take Action, & Be a Force of Nature! Visit [www.hurricanes.gov](http://www.hurricanes.gov) #WRW



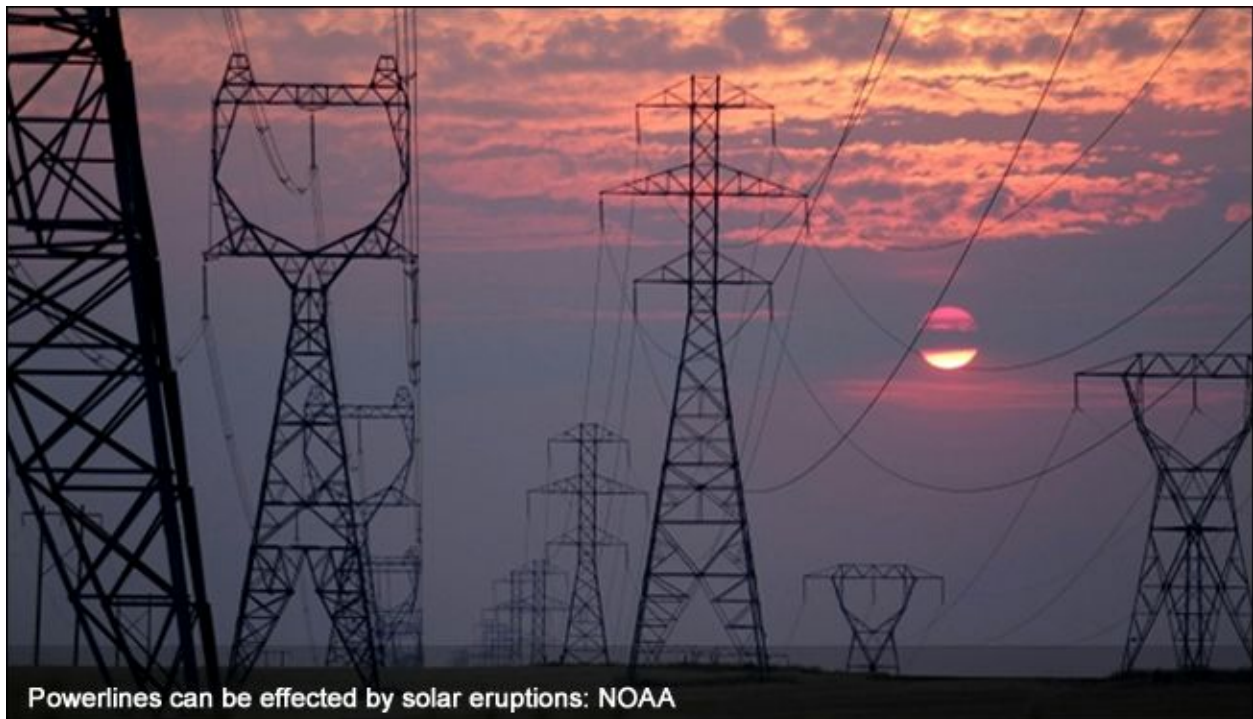
# Space Weather - Technology is Vulnerable

## Facebook

It's Weather-Ready Wednesday! We rely on technology for almost everything we do! Remember, technology is vulnerable to a threat from space – our Sun! To learn about space weather visit [www.swpc.noaa.gov](http://www.swpc.noaa.gov) and check out an Introduction to Space Weather: <https://www.youtube.com/watch?v=JncTCE2NWgc&list=PLBdd8cMH5jFmvVR2sZubIUzBO6JI0Pvx0&index=1> #WRW

## Twitter

Weather-Ready Wednesday! Remember technology is vulnerable to a threat from space! Visit [www.swpc.noaa.gov](http://www.swpc.noaa.gov) #WRW



# Space Weather - Aurora

## Facebook

It's Weather-Ready Wednesday! The Aurora Borealis (Northern Lights) are the result of electrons colliding with Earth's upper atmosphere. When space weather activity increases, the aurora may be visible. During large events, the aurora may be observed as far south as the U.S., Europe, and Asia. To learn about space weather visit

<http://www.swpc.noaa.gov/phenomena/aurora> #SpaceWeather #WRW

## Twitter

Weather-Ready Wednesday! Aurora Borealis may be seen during major solar storms. Visit

<http://www.swpc.noaa.gov/phenomena/aurora> #WRW





# Winter - Storm Prep

## Facebook

This Weather-Ready Wednesday, know how to stay safe before, during and after a winter storm! Winter weather doesn't wait until December in many areas of the country. BEFORE the snow and ice start is the time to brush up on your winter weather safety. Check out the National Weather Service Winter Safety website to find out how to stay safe before, during and after a winter storm! [weather.gov/winter](http://weather.gov/winter) #FallSafety #WRW

## Twitter

Weather-Ready Wednesday! Winter weather doesn't wait until December. [weather.gov/winter](http://weather.gov/winter) #WRW

**NATIONAL WEATHER SERVICE**  
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION

HOMEFORECASTPAST WEATHERWEATHER SAFETYINFORMATION CENTERNEWSSEARCHABOUT

Winter Safety

Winter Warning vs. Watch

Before a Winter Storm

During a Winter Storm

After a Winter Storm



**Winter Resources**

Winter Storm Safety

Snow

Wind Chill

Ice and Frost

Winter Storm Hazards

NWS Winter Products

Forecasts and Observations

Education and Outreach Materials

Links and Partner Agencies

Winter storms, snow, windchill, frost, ice and extreme cold are a coast-to-coast threat to the United States and its territories. Even Hawaii gets snow on its Big Island and frost is a major threat to crops in Southern states. Major cities as far south as Atlanta and Dallas have been paralyzed by snow and ice. Extreme cold is a relative term. In Miami it is defined very differently than in Fairbanks. This page is designed to teach you how to stay safe in a winter storm or in abnormally cold weather for your area. If you know what to do before, during, and after a winter event, you can increase your chances of survival. On this site, you will find information on winter alerts, science and hazards, as well as snow coverage maps, and information describing the different types of winter storms as well as how to deal with extreme cold. You'll also find a broad array of educational materials.



## Winter - Driving Safety Tips

### Facebook

This Weather-Ready Wednesday remember the first snow or ice of the season can make for particularly dangerous driving conditions as folks try to remember how to navigate the slick roads. Remember to slow down, leave plenty of space between you and the car in front of you, and give yourself extra time to reach your destination. Also, make sure that your mobile phone is fully charged. It could become your lifeline if disaster should strike. [www.weather.gov/winter](http://www.weather.gov/winter) #FallSafety #WRW

### Twitter

Weather-Ready Wednesday! Slow down & leave space when driving in ice or snow. [weather.gov/winter](http://www.weather.gov/winter) #WRW



## Winter - Driving Statistics

### Facebook

It's Weather-Ready Wednesday! Of injuries related to ice and snow, about 70% occur in automobiles and about 25% are people caught out in the storm. The majority are males over 40 years old. <http://www.nssl.noaa.gov/education/svrwx101/winter/> #FallSafety #WRW

### Twitter

Weather-Ready Wednesday! Of injuries related to ice and snow, 70% occur in automobiles. <http://www.nssl.noaa.gov/education/svrwx101/winter/> #WRW



## Wind - Straight Line

### Facebook

This Weather-Ready Wednesday don't forget about straight line winds! For every 1 tornado report there are 10 severe wind reports. Straight line winds in severe thunderstorms can knock down trees and mobile homes. [www.weather.gov/om/wind](http://www.weather.gov/om/wind) #WRW

### Twitter

Weather-Ready Wednesday! For every 1 tornado report, there are 10 severe wind reports. [www.weather.gov/om/wind](http://www.weather.gov/om/wind) #WRW



## Wind - Driving

### Facebook

This Weather-Ready Wednesday remember high winds make driving dangerous. If driving in high wind, slow down, keep 2 hands on the wheel, and avoid large trucks.

[www.weather.gov/wind](http://www.weather.gov/wind) #WRW

### Twitter

Weather-Ready Wednesday! High winds make driving dangerous. [www.weather.gov/wind](http://www.weather.gov/wind) #WRW



## Wind - Santa Anas

### Facebook

It's Weather-Ready Wednesday! Santa Ana Winds blow east to west through the mountains in southern California and increase wildfire risk and help spread fires quickly!

[http://www.nws.noaa.gov/om/wind/mountain\\_valley.shtml](http://www.nws.noaa.gov/om/wind/mountain_valley.shtml) #WRW

### Twitter

Weather-Ready Wednesday! Santa Ana Winds increase wildfire risk!

[http://www.nws.noaa.gov/om/wind/mountain\\_valley.shtml](http://www.nws.noaa.gov/om/wind/mountain_valley.shtml) #WRW





## Drought - Conserve Water

### Facebook

We're focusing on drought this Weather-Ready Wednesday. When you're in an area suffering from drought, the most helpful thing you can do for the environment is conserve water. Reusing water can be a great start. For example, when you turn on the faucet and are waiting for the water to heat up, catch the cold water in a bowl in the sink. The water you catch can later be used to water plants. For more tips visit: [weather.gov/drought](https://www.weather.gov/drought) #FallSafety #WRW

### Twitter

Weather-Ready Wednesday! During a drought, be sure to conserve water: [weather.gov/drought](https://www.weather.gov/drought) #FallSafety #WRW





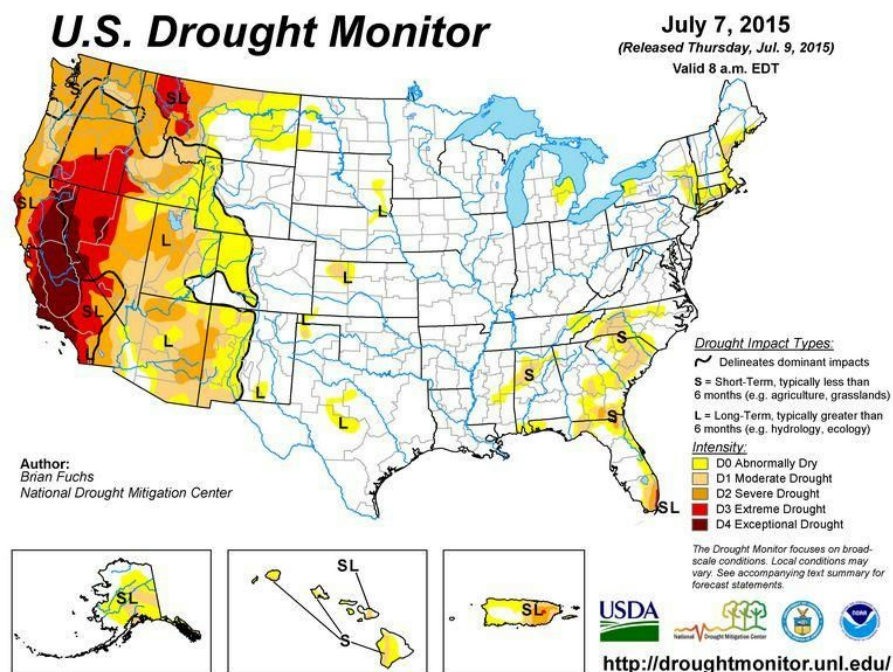
# Drought - Will It Intensify?

## Facebook

This Weather-Ready Wednesday find out if drought will intensify where you live. The U.S. Seasonal Drought Outlook shows predicted trends for areas experiencing drought, as well as indicates areas where new droughts may develop. Get it at <http://drought.gov> #WRW #FallSafety #DroughtSafety

## Twitter

This Weather-Ready Wednesday check out if drought will intensify where you live? <http://drought.gov> #WRW



# Wireless Emergency Alerts

## Facebook

This Weather-Ready Wednesday, make sure that your mobile phone is able to receive Wireless Emergency Alerts when hazardous weather is nearby. These alerts may save your life!

<http://weather.gov/wirelessalerts> #WRW #WirelessAlerts

## Twitter

Weather-Ready Wednesday! Make sure that your mobile phone is able to receive alerts

<http://weather.gov/wirelessalerts> #WRW



## Education

### Facebook

This Weather-Ready Wednesday, visit Owlle's page and play the Young Meteorologist Game to help you prepare for hazardous weather! [www.weather.gov/owlle](http://www.weather.gov/owlle) #WRW

### Twitter

This Weather-Ready Wednesday, play the Owlle YMP game to prepare for hazardous weather! [www.weather.gov/owlle](http://www.weather.gov/owlle) #WRW



# General weather.gov

## Facebook

It's Weather-Ready Wednesday! Time to get prepared! Don't let bad weather sneak up on you! Get in the habit of checking weather.gov every morning before you go out. Make sure that you are ready for whatever the day may bring. [www.weather.gov](http://www.weather.gov) #FallSafety #WRW

## Twitter

Weather-Ready Wednesday! Check your forecast before you leave the house! [weather.gov](http://weather.gov) #FallSafety #WRW

The screenshot shows the National Weather Service (NWS) homepage. At the top is the NWS logo and the text "NATIONAL WEATHER SERVICE" and "NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION". Below this is a navigation bar with links: HOME, FORECAST, PAST WEATHER, WEATHER SAFETY, INFORMATION CENTER, NEWS, SEARCH, and ABOUT. A "Local forecast by" section prompts users to enter a city, state, or ZIP code, with a "Go" button and a "Location Help" link. A headline reads "Strong thunderstorms possible southwest Oklahoma and northwest Texas Tuesday", followed by a brief description of the weather conditions and a "Read More..." link. On the left is a "Customize Your Weather.gov" sidebar with a "City, ST" input field, a "Get Weather" button, and a "Privacy Policy" link. The main content area features a "ACTIVE ALERTS" section with a map of the United States showing various weather alerts (pink, orange, and blue shaded regions). The map is dated "Created: 03/31/15 at 13:32 UTC". Below the map are links for "American Samoa", "Guam", and "Puerto Rico/Virgin Islands". At the bottom, there is a "Warnings By State" dropdown menu and a "Go" button, along with a link to "Public Alerts in XML/CAP v1.1 and ATOM Formats".